



**ASEGURANDO LO QUE
MÁS QUIERES**



US INSURANCE TAG

Our best letter of introduction is the satisfaction of more than **20,000 clients** nationwide.



MISSION

Satisfy the needs of families and companies, offering a range of insurance and bonds appropriate to the technical and economic requirements of our clients, through a comprehensive and committed service.



VISION

Transform the insurance experience, putting people at the center of everything we do, driven by our passionate dedication to the protection and well-being of our customers.



ABOUT US INSURANCE AND SURETIES

TAG is a firm of Insurance and Bonding professionals certified by the National Insurance and Bonding Commission.

We offer **professionalism** and **excellence** in service with **honesty** and **transparency** for the **satisfaction** of our clients.



20 YEARS OF EXPERIENCE IN
UNDERWRITING FAMILY,
COMMERCIAL AND INDUSTRIAL RISKS.



CERTIFICATIONS AND BELONGING ASSOCIATIONS



TECHNOLOGY OF MONTERREY

Professional Studies. Diploma in Insurance and Bonds



IMESFAC

Diplomas in Medical Expenses, Cars, Damages and Bonds



MDRT

Members of the Association in Life Insurance and Financial Services



IPADE BUSINESS SCHOOL

Professional Studies. Diploma in Insurance and Bonds



ITAM

Diploma in Insurance and Bonds



RISK MEXICO

Diploma in Insurance and Bonds



AMASFAC

Members of the Mexican Association of Insurance and Bond Agents, 2002



THE AMERICAN COLLEGE

LUTC Fellow Studies
Certificate in Life Insurance Studies



AMERICAN CHAMBER MEXICO

Partners at The American Chamber



THE NATIONAL ALLIANCE

Members of the Mexican Association of Insurance and Bond Agents, 2002



U-ERRE

Master in Insurance and Bonds

OUR EQUIPMENT

More than 25 collaborators divided into 7 service teams, always seeking continuous improvement focused on Customer Service.



PERSONALIZED SERVICE, HUMAN AND RESPONSIBLE



**Service
IN HOUSE**
tailored to the
needs
of each of our
clients



Training our clients
in the
management of their
policies



Constant
communication with
our clients
to listen to their
needs, doubts and
clarifications



Closeness
with our clients so
that they always feel
insurance



IDEA RESEARCH ADVICE

WORK STRATEGY

PROGRAMS TO MEASURE

Insurance portfolio tailored to our policyholders for:



Create a “Tailored to
the needs of each of
our clients



Obtain from the national and
international market the best
insurance or bond program for
our clients



ANALYSIS OF YOUR NEEDS



In-depth **involvement**
to get to know each of our
clients.



Analysis
of general and
particular needs of each client



Creative
solutions for every need
and risk of the insured



Management of programs
that cover each of our clients'
risks.

DESIGN OF STRATEGIES FOR RISK TRANSFER



Evaluate each of the risks to transfer them at a competitive cost in Mexico or abroad.



Access to the best
Insurance companies and
Reinsurers in the
domestic and
international market



ADMINISTRATION OF ACCIDENTS

We have extensive experience in management, monitoring and negotiation in the claims area of each of the branches so that our clients feel protected and advised at all times.



IN PLANT

In Plant service for large universes.



ONLINE

Administration of your policies online and in real time.



FOLLOW-UP

Personalized monitoring in the process of each claim, taking our clients hand in hand.



MANAGEMENT

Claims management both with our clients and with insurers, for a simple and agile process.

LINE OF PRODUCTS



INSURANCE BUSINESS

- Civil works and assembly
- All risk fire
- Heist
- Luminous advertisements
- Electronic equipment
- Machinery
- Civil liability
- Contractor equipment
- Transport of goods



BENEFITS FOR EMPLOYEES

- Employee life insurance
- Major medical expenses
- Minor medical expenses
- Car fleets
- Group home insurance
- Employee accidents
- School accidents



LINES FINANCIAL

- Directors & Officers
- Commercial crime
- Cyber Risk
- PROFESSIONAL RC
- Design | Calculation
- Engineering
- Construction Supervision



INSURANCE SPECIALIZED

- Cancellation of events
- Wind and photovoltaic parks
- Cinematography
- Kidnap, ransom & extortion
- Art and jewelry



BONDS

- General
 - Advance
 - Compliance
 - Hidden vice
 - Contingent liabilities
 - Conventional penalties
- Fidelity
- Credit
- Programs of Suppliers
- Bonding lines

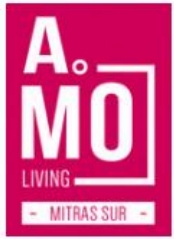
INSURANCE COMPANIES WITH WHICH WE WORK



BONDERS WITH WHICH WE WORK



SOME OF OUR INSURED



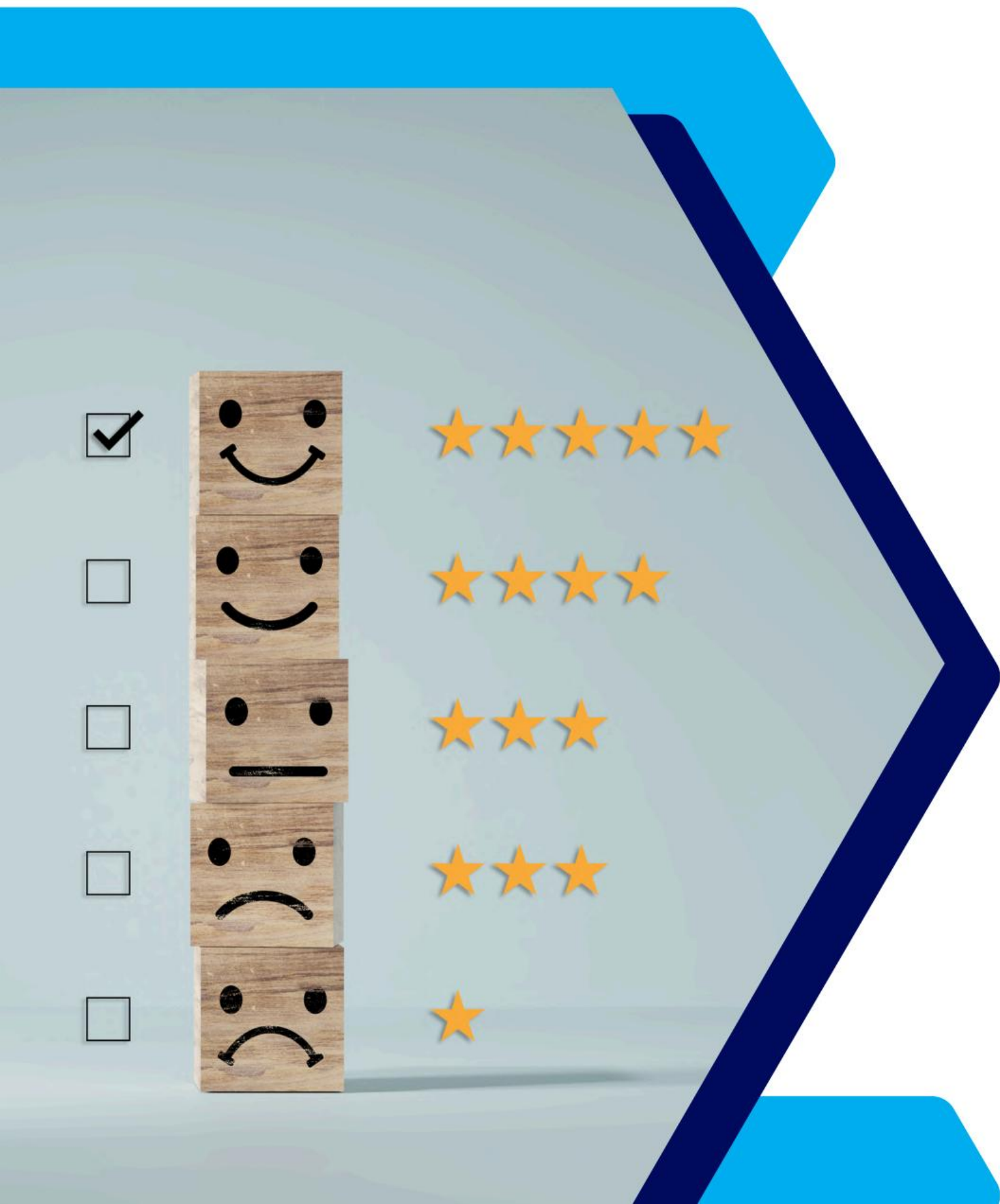
EL HORIZONTE



Proyectos 9



RESULTS TAG 2023



Crecimiento Interanual en Primas Netas emitidas

2022 vs 2021

33%

7%

2023 vs 2022

Renovación de Cartera 2023

74%

+2000
asegurados en
el 2023





CALM, WE WILL HELP YOU!

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Tag Insurance and bail agent



TAG Risk Management



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